

Christmas Issue 1923

The **Y** News

Brigham Young University



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**Santa Claus' Workshop**

GIVE  
HER  
SILK  
HOSE  
FOR  
XMAS



**VAN RAALTE**  
*Silk Stockings*

### Van Raalte Silk Stockings

are made of the finest silk, fashioned in the most expert ways, and designed to delight the most critical eye.

The woman who buys VAN RAALTE quality accepts these facts, but the real reason is just "BECAUSE SHE LOVES NICE THINGS."

VAN RAALTE IS PRE-EMINENT IN SILK STOCKINGS FOR

General Wear  
Afternoon Wear  
Evening Wear  
Sports Wear

Ask our saleswoman for VAN RAALTE Silk Stockings if you really want the best.

\$2.00 per pair.



GIVE  
HER  
SILK  
HOSE  
FOR  
XMAS

## Provo Drug Company

23 North University Ave.

Phone 50

### CHRISTMAS SUGGESTIONS

PERFUMES—  
Houbigant  
Coty's  
Hudnut  
Woodworth  
Gueidy

POWDERS—  
L'Origan Fiancee  
La Rose  
Jacqueminot  
Karens  
Garden Court  
Sweet Orchid

CANDIES—  
McDonalds  
Sweets  
Saylor's  
Martha Washington

Also—Fountain Pens, Pencil Sets, Atomizers, Cams, Clocks, Compacts, Combs, Hair Brushes, Ivory Goods, Manicure Implements, Mirrors, Electric Flash Lights, Pocket Knives, Razors, Razor Straps, Shaving Brushes, Leather Goods, Pipes, Playing Cards, Thermos Bottles, Watches, Humidors, Cigars and Tobacco.

IN STATIONERY We have a full line of White and Wyckoff's GIFT STATIONERY

## Christmas Greetings!

FIVE HUNDRED PRIZES GIVEN AWAY TO OUR CHRISTMAS SHOPPERS. A prize with each dollar purchase consisting of handkerchiefs in all kinds and descriptions. Toys, Tea, Hose Supporters, etc. Our prices are as low as the lowest. Every prize given will be a clear gain to you. With each pair of ladies' shoes over \$2.75 per pair one pair of rubbers FREE. We carry the largest line of medium priced SHOES in the city. Shoes for all the family, bought from the very best factories. They have been repeaters for years, every pair solid leather. Compare them with any in town and you will find a saving. Our line of RUBBER FOOTWEAR for all the family is larger than ever before. Every thing is first quality and the prices are low. We can save you money on rubber footwear. Note a few prices—

Men's first quality Rubbers per pair — \$1.35 Misses' first quality Rubbers, per pair — 70c  
Ladies' first quality Rubbers, per pair — 80c Child's first quality Rubbers, per pair — 65c

Rubber Boots, Sheep lined Shoes, Overshoes, Cloth top Shoes, Felt Shoes and a number of other kinds. We have a good line of Men's and Boys' dress Shirts, ties, arm bands, suspenders, underwear, riding pants, overalls, jumpers, sweaters, dress and work socks and hundreds of other things at bed-rock prices. Come and see our line and prices.

Wishing you a Merry Christmas and a Happy New Year, we remain yours for better prices,—

## D. L. VAN WAGENEN

348 WEST CENTER ST.

PROVO, UTAH

## YOUR REPUTATION Would You Intention- ally Endanger It?

Your reputation for good taste is at stake when you take her a box of candy as a gift. Don't let some little thing, like choosing the wrong kind of candy, lessen your chances for success with her.

Just mention Startup's at your Confectioner's

### SUGGESTIONS:

Startup's Snowdrift  
Chocolates

Startup's Golden  
Chocolates

Startup's Beauty  
Chocolates

Startup's Bitter Sweets



Remember Everybody Likes CANDY

## Our Entire Stock of Dresses

has been reduced for pre-holiday selling and the values are so unusually worth-while that many women are buying several. Each is a value worthy of consideration. A handsome gown makes a welcome gift.

Specially Reduced to \$12.50 and \$22.50

A group of very lovely Dresses in Satin, Canton, Georgette, Charmeuse. Late style models in straight line or basque silhouettes, circular flounces, apron fronts, drapes, beaded models predominating, colors are Black, Brown and Navy.

### Our Winter Coats

have all been reduced, isn't that good news this weather?

Specially Reduced to  
\$25.00 and \$64.45

Exceptional values in straight line or circular flounce coats, or tiered skirt effects, many fur trimmed with fox, natural squirrel, beaver, weasle squirrel.

Just received a wonderful line of Skirts to sell at \$2.50. You must come and see them. All of our high class sweaters are reduced at 20 per cent off.

Handsome Silks in newest novelties and staples for your every afternoon, personal and for holiday giving at greatly reduced prices.

Have you seen our wonderful line of Gloves that we are selling for \$1.25 a pair, in all shades. These Gloves are regular \$2.50 to \$3.00 a pair.

NOTICE! NOTICE!  
To all students we are going to give an extra 10 per cent discount regardless of sale prices.



**Mose Lewis**  
DEPARTMENT STORE QUALITY FIRST

PROVO

LOGAN

MONTPELIER, IDAHO





## LITERARY SECTION

ALBERTA HUISE, Editor

## His Christmas Gift.

By HILDA MILLER  
(First Story Series)

Julia's eyes sparkled. She had just finished with Jack Rogers, the hero and heroine of the first issue of *Loveladies*. She had noticed the evasive glances of her girl friends as she glided mysteriously along to the soft music of the waltz. This party was given for the first time, for he had been before on a mission to Norway.

She had always been her hero, but at last he had not paid as much attention to her as he had done before. For his interest was turned towards Elaine Vance, who had just moved into a new town, and who seemed that night to be the belle of the ball.

"I will tell the flaxen-haired girl's maid the light in her eyes did out just then she felt a light touch on her shoulder and, turning around, she looked into the smiling eyes of Bill Clark.

"Why so sad, sweetheart?" asked Bill.

"Bill, please don't call me sweet, heart, and especially in public," said Julia.

"Beg your most humble pardon—sweetheart," the last word was said in a whisper.

"You're the first man Bill, always tender," said Julia.

"This is our dance, isn't it?"

As they danced Julia caught a glimpse of the dancing couple across the crowd. How she admired his manly figure! How courteous it was to lead her!

Julia sighed—perhaps it was a good sign, for she was feeling for the first time since she had been from the East.

"This dance reminds me of the first time I danced with you on the veranda," said Julia.

"You gave me a start, but thought I carried her away until she had forgotten me."

"Yes," she replied, "we had a lovely time, didn't we?"

"Yes, it certainly seems good to be home again and to be able to hold my own terms, although it would be so much more romantic if we were under the stars."

"Why Bill, I didn't think returned missionaries would talk like that," said Julia.

"Missionaries are just human, that's all."

Julia looked into his soft gray eyes. Julia was a good-looking girl. Her pretty person could not be found. He was always happy and smiling, and she was always smiling at him.

"You, the girl who was impossible for her to be any more than a friend to him?"

"The dance ended, and thanking Bill she drew her scarf close about her ears and went on to the veranda. She wanted to think. Although it was outside the air was soft and warm. The moon came out from behind a bank of fleecy clouds, sending a ray of light downward which fell on and out of the soft coils of Julia's hair.

"The music had started again, but she didn't mind. As she passed the large open window she heard voices within. Panning she heard Jack say:

"Just two short years, dear, and then we'll be happy together."

Julia turned, and running into the front Bill.

"Please take me home, Bill," she said.

"Julia what's the matter? You're as white as a sheet."

"Only a slight headache," she replied.

"They read the short distance to the Norman home in silence.

"Thank you, Bill, for bringing me home," said Julia.

"That's all right, I am always willing to help you if I can. Whenever you are in need just let me know, and I'll be glad to help."

"I will, good night."

He held her soft hand for a moment and then she was gone.

"Something is troubling her," said Bill. "I'd like to know it."

The next day everyone was talking about the engagement of Jack Rogers and Elaine Vance. On the way to town Julia felt the stirring eyes of the town gossip, for everyone thought that Jack and Julia would be married as they had been lovers from childhood. Bill, Julia's hero, was a well-to-do man.

Time wore on. Julia did everything that Bill had said, but Jack would never be her maid.

One day as Julia was on her way to visit her poor family she heard a mourning sound, and running about she saw Mrs. Rogers in the street.

"Oh! Mrs. Rogers," exclaimed Julia, "What is the matter?"

"My lady," she panted, "I can't take you home."

"Is it very serious, doctor?" asked Julia, an hour later.

## The Message of The Bells.

By JORDAN RUSS

Ring out, glad Christmas bells, ring out the story.

Old as tradition and yet, each Ring out the tale of Jesus and his love.

His love and sacrifice for me and mine.

Ring to the weary heart, a happy message:

A promise sweet of rest and peace to come.

To the soul bowed down with sorrow and despairing.

A gift of hope and comfort from above.

Ring to the throngs of trusting little children.

A gay ecstatic melody of joy.

Oh, give them faith in Christmas and the Christ child.

A love of life which nothing can destroy.

Ring to the world the glorious Christmas story.

That dispels gloom and makes friends of bitter friends.

Through the snow, starry night, peal forth the message:

"Glorious God of peace—good will toward men."

—Augusta Warnick.

## A Summer in the East.

By EVELINE BRIAN

Lovs, Crooky and I are three old maids. We are supposed to be, for all of us live in libraries. How, Lovs, I am only seventeen. Crooky is twenty-seven, and I—well my age is for publication either. Nevertheless, I am young enough to enjoy the enthusiasm of Lovs, and feel the need of a companion on occasion.

We had never met until we started our trip East, but it did not take us long to get acquainted for we were all of the same age.

My first summer at Chautauque, followed by a trip through Eastern Canada, and then to the States.

East before, and Lovs and I had been on a Fulbright City Grand tour, a more seasoned traveler.

When we were given the responsibility of getting us to our destination. Without doubt, the word "grand" was written in capital letters over us.

It was the latter part of June. For a day's summer had registered over the hundred mark. To us who were used to the great open spaces the train seemed stifling. Nothing would do but we should have our window open, and through it would be the ash and grime, until it would have been possible for any one of us to pass as a chimney sweep.

Our second day was even more uncomfortable than the first. There was a driving rain and the cool dry air of the mountains had given place to the close humid atmosphere of the Central States. Prejudice beaded our faces. The grime stuck. There was no relief. So great was our need that it moved the practical Crooky to quote Shakespeare with variations. I heard her exclaiming under her breath, "A bath, a bath, my kingdom for a bath!"

In order to while away the time we decided to purchase some magazines. Since Lovs and I knew nothing about prices it was agreed that Crooky should handle the subject.

None of us had any money, so Crooky gave him a dollar expecting him to purchase the magazines at the next station and return the change.

Bliss you, that dear son of Canaan brought some magazines from the observation car and pocketed the dollar.

At the next station he actually handed Crooky the dollar expecting him to read an article entitled "People Who Don't Pay Their Bills." It did not have a very soothing effect, for we all felt that it might be applicable to us.

At the end of another trip to the next station.

At the end of the fourth day we arrived at Chautauque. There were four other Utah girls there. We were glad to know they had found a rooming house for us. It did not take us long to find out that our room had been occupied prior to our appearance on the scene. In fact, the daily long legs seemed to think they had conquered the conqueror's right.

The tent had not abated any. The continent traveler had expected the past three days to end as it were in a canoe in Paris canal.

On arriving we found that our rooming house was not with a bar of soap and the bath tub had a miniature wash day. Also, we counted on one of our mountain friends to find and necessary pieces of wearing apparel. The next morning none of us had to prove necessary the number of inventors.

At school we found the courses so

(Continued on page 4, col. 2)

## The Resuscitation of Paul Stalworth

By JORDAN RUSS

I stood waiting for what I knew not—

as I contemplated the Christmas

stream of humanity that swept past me where I stood in the heart of the busiest city in the state.

I was led to retrospect upon this same day two thousand and two hundred years ago.

How vast the difference from the conditions on that day—

the Christmas of this, and yet how similar suddenly my attention was attracted to a fairly clad person addressing a clean cut, well dressed gentleman whom I thought I recognized.

I listened.

"Come on brother, be generous. Help a fellow out what's down. You know my wife and I ain't had nothing 't eat for two days—

—this is Christmas ain't it, well, give me a dollar or two." The disheveled slump of humanity snatched the coin that was offered and with "Thank you, brother. You're the right one!" swaggered down the sidewalk, plucking for money.

The benefactor and I together stood gazing at this wretched lump of humanity snatched the coin that was offered and with "Thank you, brother. You're the right one!"

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## Winter Winds

By JORDAN RUSS

Winter winds howling, blowing, sweeping trees and shrubs off their

hinges, blowing everywhere.

Winter winds that blow at night, howling with strength and might

trying down to beat a high, rising now and falling high.

Winter winds that whist the snow, eddying, eddying round the eaves,

Leaving ground here, bare and bleak, "Ode there, fantastic, stark."

Winter winds which tell that Spirit's Coming on their fairy wings,

Withal that coax the leaflets out, Life that shows in bud and sprout.

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## BUY IT BY THE BOX

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Holeproof Hosiery

## Hosiery for Christmas

Whether you want it for Gifts or to wear yourself at the numerous special affairs of the holidays HOLEPROOF are the best choice to buy. Good Looking—Long Wearing—Inexpensive.

## SPECIAL OFFER

	PER PAIR	PER BOX
No. 590—Pure Thread Silk	\$1.35	\$3.75
No. 990—Pure Silk to the Hem	\$1.65	\$4.75
No. 680—Extra Stretch Top	\$1.65	\$4.75
No. 2200—Full Fashioned	\$2.00	\$5.75

## THREE PAIR IN EACH BOX









# THE Y NEWS

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# EATING FOR PROFIT

By Elsie Wernick of the Home Economics Department

IT-THE COST OF FOOD

Most people to invest, therefore, the smartest isn't "buy or invest" but "what shall I invest to bring in the greatest return?" This means simply profits, and the good housewife is a large woman is anxious to realize as large a gain as possible in a measure of success.

Perhaps the largest field open for investment is that of eating. There is every living being on earth must eat, and the cost of food is the greatest of eating such a common thing that when the cost of food isn't realized until a situation is met that demands that an individual pay for what he eats.

A student living on the farm for a year and a half, he has been in the school. He looks for a boarding place and is fairly staggered by the thought of paying thirty dollars a month for food that doesn't compare with what he has at home. He has been for years for a boarding place for two hundred and seventy dollars. This means that one hundred and fifty dollars for the school year.

Taking these two estimates as a basis, we find that it costs the average boarding student of the school for food between one hundred and fifty dollars for the school year. This means that one hundred and fifty dollars for the school year. This means that one hundred and fifty dollars for the school year.

Government investigations show that the average laborer supporting a family of five, will spend between 34 per cent and 50 per cent of his annual income for food. As the cost of food increases the food percentages increase the percentages expected. There are the profits that should be expected from this stupendous investment in what it might be justified.

These profits are varying degrees of profit making and are, in part, particularly enumerated as follows: physical fitness, health and vigor, resistance to disease, and the ability to work. It is through life, strong steady makes any task a pleasure, and a general feeling of satisfaction with your associates, yourself and your work.

Examine these profits and compare them with the value you receive. The more the good of perfect health you reach the more successful you will be. It is a good thing to have a good health. It is a good thing to have a good health. It is a good thing to have a good health.



# GLOVES

FOR THE ESPECIALLY FINE GIFT  
Particularly the gauntlet styles that are made of the finest material and are so cleverly trimmed.  
\$3.00  
Priced, the pair

# A LOVELY HANDBAG

ALWAYS A SUCCESSFUL CHOICE

In the lore of Christmas, it is written that on every girl's list of wishes is included a Handbag. And those here are especially beautiful. Each one is prettily chiseled—and all are uncommonly good.

# HANDKERCHIEFS

FOR EVERY CHRISTMAS STOCKING

It has always been the custom to give "kerchiefs" for Christmas, and you will find our bowers of such utterly lovely Handkerchiefs will make the selection a pleasure. Our stocks of handkerchiefs are more complete this year than ever before, but we advise you to make your selection early.

# WOOD-CLIFTON'S

## The Great Christmas Gift Shop

The road to successful Gift Buying leads through the store of Christmas Spirit—where you may find Gifts that will please everyone.



# KNIT TIES

Seem to be the Most Popular Among The Boys  
This season's Knit Ties are stunning—and will be more appreciated than any gift that would be greatly appreciated.  
\$1.00 to \$2.25  
50c \$2.25

# WHAT COULD BE NICER FOR HIM? THAN A WARM ANGORA SCARF?

The new Angora Scarfs are lovely—so gift to a sure advantage.  
\$1.50 to \$3.50

# HOSIERY

There is nothing that NEVER CEASES TO CHARM  
The gift that you could buy "her" that would be more appreciated than some other hose with color or the point-toe pair.  
\$2.00 to \$2.25

For him—a fine pair of silk hose, gray silk and wool hose with drop stitch novelty texture.  
75c to \$1.25

# CLOVELY JEWELRY

That Will Flash and Sparkle—A "Merry Christmas"  
No gift ever made so much of—and you will stand "ace high" with "her" if you give her some brads, ear drops, pendants, or a lovely comb for evening wear.

Wood-Clifton Co.  
Distributors of Quality Merchandise—Everybody's Store.

# There Is Ample Proof of the Unfailing Superiority of J. C. Penney Co. Quality!

You can buy at this Store positively assured of receiving the utmost satisfaction from the service your purchases will give. For 21 years, this has been the enjoyment realized by patrons of this Company.

If it were not so, would it today be the World's Largest Chain Department Store Organization?

If it were not so, would it have grown from one small Store in 1902, to a Nation-Wide Institution of 473 Department Stores in 1921?

If it were not so, would it have been possible for its annual business to increase in less than a quarter of a century, from \$28,898 to over \$50,000,000?

If it were not so, would it be reasonably sure of doing the stupendous business in 1923, of approximately \$55,000,000?

If it were not so, would it today be the choice of more than a million families in 33 States?

If it were not so, would it have sold nearly 14,000 pairs of men's overalls in 1922, and 2,534,087 pairs of shoes, and 2,672,835 yards of pants, and 1,225,000 hats and other goods in equally large quantities?

If it were not so, would it enjoy the indisputable leadership in the mercantile field it does today?

No, indeed!

J. C. Penney Co.

Wishing You a Merry Christmas and a Happy New Year.

A NATION-WIDE INSTITUTION—J. C. Penney Co. Incorporated 473 DEPARTMENT STORES

# LIVID GOLD

"I like those religious girls," "What do you mean, religious girls?" "Oh, the kind that make you feel as if you are heaven all the time you are near them."

When I was up in the Mountains once, I came out in old Prospector, who was holding me just about a treasure. "What is it?" "Quartz!" "Hard?" "Why?" "Whisperers."

"Barber—Don't mean to say you shave yourself all the time?" "Vick—Well, hardly; I stop occasionally for meals."

A Freshman tells us That he and

Went out riding And almost got lost Trying to find out The signs

When a new woman Detour.

Buy a copy of "When it Springs time in the Rockies" by Professor Robert Sauer, for a Christmas present.

Buy a copy of "When it Springs time in the Rockies" by Professor Robert Sauer, for a Christmas present.

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His wife hardly knows him And all said:

He reached for the brake, But he stepped on the gas.

There is an eternal triangle in the case, the love among the being a prominent man in dramatics and achieving. More thrilling for "W" onlookers.

Mary had a little dog, It was a very clever little pup; When it barks it barks it stand, When she held the front case.

A charming young girl named Hannah, Got into a frock in Montana; As she floated away, Her sister, they say, Accompanied her on the piano.

# Students:

We Extend Greetings to You May Your Xmas be a Happy One Your New Year Prosperous

WHEATHEAD'S MARKET

310 South University Ave. Phone 67-68

## SELECT YOUR

## Xmas Trees

Early while the good ones

last

Our MINCE MEAT IS  
BETTER Than Ever

## Sutton Market

THE ORIGINAL HOUSE OF  
QUALITY AND SERVICE

THREE PHONES—193—194—195

Provo

## Columbia Theatre

SHOWS 2:30, 4, 7:30, 9:15

REGULAR PRICES

Friday, December 14

## Argonaut Players

Present

## "THE ABSENT RIVAL"

3 Act Comedy

Prices: 25c, 35c, 50c Including Tax

Box Office open Thursday, 10 a.m.

M. H. GRAHAM PRINTING COMPANY

Printers of "THE Y NEWS"

30 SOUTH FIRST WEST ST. PHONE 285 PROVO, UTAH

"Y" Has Big Turnout for  
Basketball This Year

Coach Roberts and Tullrich are very much satisfied with prospects for an all-star team in basketball this year.

The game is filled from 5:30 to 7:30 every night, with men who are very good college material.

All Black 'Y' men and the best prospective new-comers have a daily workout from 5:30 until 7.

After these men have had what is called a real workout as many of them from all high schools in the inter-collegiate region are admitted.

Under the direction of Manager Fox these men have been worked into several very fast teams.

The best men of these teams and of the club series will be asked to come out for varsity ball.

Several fresh teams will be made from the material that is left. These teams will play all high schools in adjoining and distant towns.

Many good trips have already been scheduled into southern Utah, and Idaho and are practicing hard for a showing up very nicely.

Gigges, an all state guard noted for fast and "leaky" floor work is showing up very nicely.

After these four men from Ricks Normal college, Flynn of Tel. Barret, Arid Bullif and Golden An.

The points bloom  
O'er Dapper Dave  
He couldn't make  
His hands believe.

Cows may come and cows may go, but no matter how young a grange it is, it is always full of winners.

A dry calf is sure considered a fine recommendation for a house.

Parlor—Name three kinds of cows.  
Leland B-Palace Court, Supreme Court and Tennis Court.SPALDING  
for SPORT  
Play your best  
with the best.Greatest of all sports  
Basketball  
331 Main St., Salt Lake

draws, all of which are doing good in the club series.

Wesley Lloyd a speedy forward from this state promises to be good material from which a speedy college team can be made.

These men are up from the Provo High, Orlando College, a speedy backer is all ready going out for varsity ball.

"Slick" Knudsen and Bliss Finleyson, two good guards are also doing well.

From neighboring towns there are also some good men. Frosty Richards from Vassar Grove is doing very nicely.

FRESHMAN TEAM  
RECEIVES AWARDS

With its victory over the Snow Normal the Frosh football eleven brought a successful season to close. Hampered from the start by lack of coaching facilities the team won four out of the five games it played.

From the very first week of school through the season there was a great turnout of prospective candidates for the team.

After two or three weeks of hard practice two full teams were organized and taken to Payson. Each team was sent in for two alternate quarters. When the

The playing of all of the men proved that they have the stuff, and will be material for the coaches to work on next year in building up a strong varsity team with plenty of reserve strength.

The Spanish Club met Monday and elected officers for the winter quarter. Rufe Pratt was elected president, Vinik Goldbrodick, vice president, Alvin Harris, secretary and treasurer, and Inez Wanick "Y" News reporter.

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fun was over the score stood 62 to 9 in favor of the Frosh. The next game came with North San Jose high school, when playing on a heavy field the high school boys were defeated 24 to 0.

On Monday, Oct. 16th, the first game at home was played with the Provo high school, mixing with the greetings on the hill. The game was rather lusterless, neither team showing any desire to do its best, and ended 34 to 0 in favor of the college.

For the next two weeks the men worked hard strengthening the weak points in preparation for the battle with the Utah Frosh team. At about this time the first two available players in Knight Allen and Bill Barrett, from Ogden, on November 2nd the team departed for Salt Lake, confident of giving the "U" men a drubbing. For one quarter it seemed that their hopes might be realized as they outdistanced their opponents up and down the field. So to relate, they were "kicked up" and the rest of the game was a farce, finally ending 42 to 0 in favor of the "U".

The work of Knudsen, Anderson and Andrus was the only consolation for the Frosh. To take away the bad taste of defeat the team was rubbed down to Ephraim on Saturday late and defeated the Snow Normal College 13 to 12, which marked the end of the season.

Thus the Frosh have an average of four won and one lost or 80 per cent.

The lineup as used in most of the games is as follows: Ted Barrett, captain and fullback; H. Barrett, Knudsen and Anderson, halfbacks; Madden and Smart, quarterbacks; Bullif, center; Gigges, Simmons and Lewis, guards; Fitzgerald and Andrus, tackles; Jolley, Flinnayson, Harris and White, ends.

The kicking department was taken care of by the Barrett brothers while Ted Barrett did most of the passing. Ken Anderson's general all around speed; H. Barrett's great open field running; Ted Barrett and Knudsen's line plugging ability and the work of Andrus, Fitzgerald and Jolley on the line were features of most of the games.

The playing of all of the men proved that they have the stuff, and will be material for the coaches to work on next year in building up a strong varsity team with plenty of reserve strength.

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## The Strand Theatre

THURSDAY ONLY  
FORTUNE'S MASKWith  
Earl Williams

A Strange Story of Convent Affairs with Crime and Mystery

COMEDY—HOLD TIGHT

FRIDAY AND SATURDAY

Twenty-Sixers Story is a Harmonious blend of every type—Giggles, Gargles, Gulp of Glee—Pretty Girls, Peppy Scenes, Gorgeous Reverses.

"TEA WITH KICK"

LARRY SEAMON IN—"THE BARNYARD"

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## \$250 in Prizes

This is the new Hinged Cap on Williams' Shaving Cream. Williams is the only shaving cream having this convenience feature. We want you to tell us how the cap appeals to you. So we make this offer:

For the best razor set of men or boys on the value of the Williams' Hinged Cap, we offer the following prizes: 1st prize \$100; 2nd prize \$50; 3rd prize \$25; 4th prize \$10; 5th prize \$5 each. Any undergraduate or graduate student is eligible. If no more prizes are claimed, the prize fund will be awarded to each. Contest closes at midnight, March 14, 1924. Winners will be announced as soon as possible. Submit your number of shaves on one side of paper only, putting name, address, and good check on top of each form. Address letters to Contest Editor, The J. B. Williams Co., Shastaville, Ohio.

## Men's Shoes

-20 to 50% Reduction Entire Shoe Stock-  
GREAT REMIDING SALE  
EVERY PAIR IN DEPARTMENT REDUCED

## --- consider these prices ---

Black Kid Blucher, sale price	\$4.75
Boys' Welt Sole, sale price	\$2.95
Boys' Brown Calf Dress Shoe, sale price	\$3.90
LADIES' SHOES AND OXFORDS	
Patent Leather, high and military heel, sale price	\$4.65
Patent Leather, high and military heel, sale price	\$5.65
Black Satin, high and military heel, sale price	\$3.95 TO \$8.85
Black Suede, high and military heel, sale price	\$6.85 TO \$10.45
Brown Suede, high and military heel, sale price	\$6.85 TO \$9.85
Pawn Suede, high and military heel, sale price	\$8.85
Brown Kid Oxford, sale price	\$5.00 TO \$9.00
Brown and Black Suede Oxford, sale price	\$3.95 TO \$8.45

10 TO 50 PER CENT REDUCTION ON ALL

CHILDREN'S SHOES  
Felt Slippers, the finest quality that can be purchased, \$2.50 to \$3.50 values. 95c TO \$1.45

## The FLORSHEIM SHOE

makes a strong appeal to the man who knows that shoe economy is figured in low first cost but in NET economy as measured over a long period of service.



--GET IT AT--

## TAYLOR BROTHERS COMPANY

SHOE DEPARTMENT

## Ladies' Shoes





# The Utah Power and Light Company



Efficient Public Service

## .. Cold Meat ..

By A. REX JOHNSON

Dead?—Yes. But think of the variety—dead variety! Thereon lies the joy of the long-lived part of our supper spread—it can be easily handled. It appears often—not every night, nor the same night every week; but at intervals too numerous to mention.

The corner market is visited and the flattened parcel is soon seen to enter the kitchen door, later to find its way alongside some sideboard staples (bread and butter) on the quickly thrown table linen. The color scheme of any bread or cold meat is distinctive, even rivaling the many colored rooms of Prince Prospero. None of the Mackintoshes, curlicues nor pop of the hot must be evident, and toughness is at a premium in this questionable table appendage. Here one has the privilege of a wide range of wonderment. With fries, toughness is howled at; but with cold meat its very origin is wondered at. All shades and colors combine to make each mouthful of this soothing food.

What baling wire is to the farmer, cold meat is to the housewife—a distinctive help in tying varied parts together to make up at least a temporary whole—a sure life-saver in case of last minute droppers-in or in case of an afternoon out. Thanks, madame, for cold meat.

Long "live" its name—in the storage plant.

## RED HAIR

Red hair, alas, the curse of the gods! That fatal heritage from Pandora's chest!

Thus was I punished, not for my own sins, but for Pandora's transgression. And from childhood I have carried my cross, in the form of flaming locks and a freckled nose. A true daughter of the Shamrock, I like am I, but I scorn the taunts of Sir Puck who may have perpetuated that human aversion for Titian hair.

No "tripe of the gods" can here prevail against the iron will of nature; for youthful antics with the shears have been in vain. And though I lay me down to sleep with faith implicit, no airy messenger nor elish nymph performs the transformation. For red hair is only red hair and its closest ally is the dreaded freckle.

Alas, not for me are odes to the raven curl; to no song to the peach-hut skin may I lay claim. So in exile from I state that I no longer believe in fairies, for in vain I have voiced the sacred incantations. My fondest hopes and suppressed desires the mirror mocks.

So though my earthly desire for membership into the Venus society be futile, I earnestly pray that some where in the Elysian Fields will be found a place of honor for those of the crimson lock.

—K. H.

## REST TIME FOOTWEAR



An Elegant Line of  
Xmas Slippers  
Felt or Leather  
Hard or Soft Soles  
For Men, Women  
and Children

Our Slippers bring much comfort to feet that have worked or played through a long, hard day, besides they are the sort of slippers you feel dressed up in. They have beauty and style, sidons found in slippers, and a trim, snug fit. These slippers are made by manufacturers of long experience, which make it possible for us to give you unusual value.

OUR PRICES—For Men 95c to \$4.00  
For Women \$1.50 to \$2.50  
For Boys, \$1.75 Children 95c to \$1.50

**McCARD BROS**  
THE ONE PRICE FOOT FITTERS  
42 West Center St., Provo.

## Merry Christmas, Students

We wish to convey to you our thanks for, and appreciation of your patronage for the past year, and to wish you all a Merry Christmas and a Happy New Year.

We hope that during this season and through the coming year you will continue to have the confidence in us you have had during the past year.

We shall be very glad to help you with your Christmas Shopping. We have many beautiful articles of Men's Clothing that will make appropriate gifts for Christmas.

Come in and see us, we can help you.

## The Men's Shop

26 NORTH UNIVERSITY AVE.

## UNITED STATES GOVERNMENT

# SALE

Make This Your  
Christmas Store

Surplus Stock!

## The Holiday Season

IS NEAR AT HAND

Now is the time to plan what you are going to get the members of the family. What would be more appropriate than a nice pair of Wool Blankets, a Sweater, a Pair of Good Shoes or any kind of wearing apparel to give him or her for a Christmas present?

We carry a full line of Surplus Army Goods, besides standard lines of Shirts, Caps, Hats, Underwear, Socks, Gloves, etc.

If you are going to visit the folks out of town, you should come in and look over our line of Traveling Bags and Suit Cases. We carry the best line the market affords, and at prices you can afford—from \$1.49 to \$5.98—the kind that will stand up under 500 pounds—not the kind that will break up the first trip.

## Specials on Blankets



U. S. Government O. D. Blankets, all wool; sizes 67x84, single, very special

\$3.95

Plaid double Blankets, all wool, size 70x80, very special

\$6.45

These Blankets are worth double the price.

## SHOES SHOES

Trench Shoes, Marching Shoes, Scout Shoes, High Top Shoes of all descriptions, Field Shoes.

AN ENORMOUS STOCK OF EVERYTHING—PRICES LOWEST—QUALITY HIGHEST

Winter is coming—come in and look us over before you buy elsewhere—a big saving guaranteed.

Army Overcoats \$7.50

Sheepskin Coats, Extra Special . . . \$8.95

All Wool Mackinaws 7.50

# PROVO ARMY AND NAVY DEPARTMENT STORE

304 West Center Street

Our Guarantee: Goods Exchanged or Money Refunded.

Provo, Utah